TheyBuyForYou use cutting-edge data science methods to analyse procurement data and gain insight on the opportunities and challenges faced by everyone working in public and private procurement.

The expected impact is substantial, with €200m savings in EU public spending; 25% increase in the value unlocked by enhanced procurement management in the private sector; and 20% more SMEs bidding for contracts.
With public spending in the EU set to exceed €2 trillion per year there is an urgent need for better management of government finances. The interaction between governments and businesses is key to delivering reformed public services, but current measures cannot create growth with less investment.

TheyBuyForYou are delivering the data value chains, enabling technologies, and innovation that are critically needed for fundamental change to happen. We explore how procurement knowledge graphs, paired with data management, analytics and interaction design may be used to reform:

**Economic development**
Facilitating better economic outcomes from public spending for SMEs.

**Supplier intelligence**
Producing advanced analytics to inform decisions, risk monitoring and supply market analysis.

**Competitive markets**
Promoting healthier competition and identifying collusions and other irregularities.

**Demand management**
Spotting trends in public spending to achieve savings and other long-term goals.

---

**TheyBuyForYou**
- Co-funded by H2020 with €3.5 million.
- Part of the Big Data PPP Value Public-Private Partnership
- Timeline: January 2018 to December 2020.

@theybuyforyou  
bit.ly/2tiNFeS  
linkedin.com/company/theybuyforyou  
github.com/TBFY

---

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 780247.